

INTRODUCING THE NEW

PORTLAND BUSINESS SHIRT



ONLY 3 STEPS

IT'S THAT SIMPLE

Wash it, hang it, wear it. The joys of a non-iron shirt are many, which is why we are excited to introduce our new Portland Business Shirt. The perfect choice for any business man or woman looking for a no-hassle, non-iron business shirt. This ultimate wrinkle-resistant shirt has an incredible wash and wear performance with Inside Cross Linking technology, giving it extremely high recovery and a guaranteed flattening after wash.



WASH IT

Take your brand new Portland shirt and put it in your washing machine. Remember not to overfill and always wash with similar colors.



HANG IT

Put your shirt directly on a hanger after washing and close the top button when the shirt is still wet, to obtain the best effect of the non-iron shirt.



WEAR IT

Put it on and look sharp. The Portland shirt will keep you well-dressed no matter the occasion.